SPONSOR LETTER

Panther Prowl 5k and 1-mile fun walk,

April 19, 2020

We cordially invite you to participate as a sponsor of the Inaugural year of Bel Air Middle School’s PTA Panther Prowl 5K and 1-mile fun walk. All proceeds will go towards Bel Air Middle School PTA to help provide field trip experiences, curriculum enhancements, after-school programs, equipment/material needs that help to enhance the learning of all students and to supplement the decreased funding at the federal, state, and local levels. Sponsorship levels are noted below along with a sponsorship form on the next page. Thank you in advance for supporting Bel Air Middle School. The Bel Air Middle School PTA is a 501c3 organization: EIN 52-1234684.

|  |  |  |
| --- | --- | --- |
| Sponsorship Level | Cost | Benefits |
| Title | $1,000 | * Logo on race day paper materials and course signage
* Recognition at kick-off
* Event day table
* Logo/name on t-shirt
* Social media advertising link
* Logo/name on website and social media
* 6 complimentary participant bibs
* Distribute business cards, brochures, and or any items you would like included in swag bags for all registered participants
 |
| Major | $500 | * Logo/name on t-shirt
* Social media advertising link
* Logo/name on website and social media
* 4 complimentary participant bibs
* Distribute business cards, brochures, and or any items you would like included in swag bags for all registered participants
 |
| Community | $250 | * Logo/name on website and social media
* 2 complimentary participant bibs
* Distribute business cards, brochures, and or any items you would like included in swag bags for all registered participants
 |
| Friend/Family | $40 | * Standard business card size: personalized good luck message or business card
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**SPONSORSHIP FORM**

Event Date: Sunday, April 19, 2020

Location: 99 Idelwild Dr. Bel Air, MD 21014 (Bel Air Middle School Grounds)

Race Start @ 8:00 a.m.

Organization name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_

Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Our sponsorship is in support of BAMS student (optional): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship level:

 Title Major Community Friend/Family

We plan to send materials or give items away for the participant bags: YES NO

We plan to set up an information table at the event (Title only): YES NO

ALL MONEY NEEDS TO BE MAILED/DELIVERED TO

Bel Air Middle School PTA no later than April 3, 2020 for logos to appear on t-shirts. All other sponsorships will be accepted up until April 13, 2020

Please make checks payable to **Bel Air Middle School PTA**

or

submit sponsorship electronically <https://bams.memberhub.store/shopping/categories/27504>

* Email all logos to: BAMSpantherprowl@gmail.com